

THE ONLY AGENCY OFFERING A COMPLETE BACKYARD EXPERIENCE







#### **IMG MAIN OFFICE**

6651 Watauga Rd Suite 107 Watauga, Texas 76148-3318 (817) 281-0705 (phone) (817) 281-0725 (fax)

INTERMATIC3	UNION/BOXER	10
INNOVATIVE CONCRETE TECHNOLOGY 4	BRIGHTLINE	10
LOOP-LOC5	WATER TECH	11
ULTRAPURE 6	EZ-DE	11
<b>DFW COPING</b> 6	BLUE DEVIL/VALTERRA	12
ATLANTIC WATER GARDENS 7	ATLAS	12
LOCHINVAR 7	HALCO/J&J ELECTRONICS/SOLLOS	13
ORENDA 8	FIREGEAR OUTDOORS	14
COVANA 9	SEALOC	14
OUTDECO/MODINEX9	BULL OUTDOOR PRODUCTS	15

Darrell Plemons
Owner – Territory Manager
(817) 228-2453
bigd@outdoorimg.com
North Texas, Oklahoma, South Louisiana & NW Arkansas

Thomas Hoppe
Territory Manager
(817) 201-9263
thomas@outdoorimg.com
DFW, East Texas, North Louisiana & Arkansas

**OUTSIDE SALES TEAM** 

Colby Griffith
Owner – Territory manager
(210) 215-1940
colby@outdoorimg.com
Central, South & West TX, South Louisiana & New Mexico

Andrew Brown
Territory Manager
(832) 610-5286
andrew@outdoorimg.com
Houston & South Louisiana

Beth Plemons Sales & Administrative Coordinator (817) 281-0705

**INSIDE SALES & SUPPORT** 

Janis Reese Accounting/HR 817-281-0705

# NTERMATIC®

# MultiWave™ Wireless Control System

Integrate pool and spa controls for added convenience and improved efficiency.















PA122 Water Temp. Sensor

#### **Surge Protection**

Get 100% coverage for your most sensitive equipment. Designed with trusted, state-of-the-art With tusted, state-or-the-air TPMOV® (Thermally Protected Metal Oxide Varistor) surge protection technology to eliminate the potentially hazardous failure.



#### **Actuators**

Designed to provide reliable control of 2-way and 3-way diverter valves for pool/ spa combination and water features.





# Mechanical Timers and Freeze Protection

Keep lights and appliances on when they need to be, off when they don't. Protect pool and spa equipment against freeze damage.





#### J Boxes and **Transformers**

Ideal for low voltage and LED Lighting.







#### Weatherproof Covers

Ensure outlets and controls stay protected from the elements and out of harm's way.



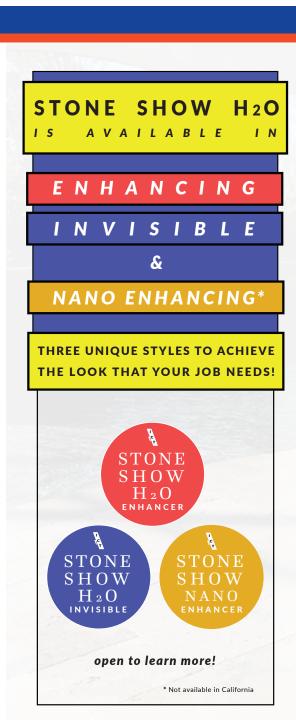
# Replacement Relays





Integrating automation, safety and reliability by providing better solutions for the pool, yard and entire home.







#### **TOTAL SURFACING SYSTEMS**



A complete line of sealers, resins, integral colors and professional coatings to create and protect concrete and stone in extreme environments. **ICT** products are widely used on Pool Decks, Patios, Driveways, Hotels, Condominiums, as well as **Restaurant Floors** and Counter Tops.









#### THERE'S ONLY ONE LOOP-LOC.

#### HERE ARE **15 REASONS** WHY.

- A LOOP-LOC cover is the only safety cover to be awarded UL certification year after year.
- Mesh construction lets rain and melting snow drain right through.
- DOP-LOC is so durable, it's backed by a 15-year prorated warranty and so safe, it may reduce your liability insurance.
- 4 LOOP-LOC is so lightweight, putting it on and taking it off your pool is a snap.
- 5 LOOP-LOC blends beautifully into any backyard, with your choice of standard Spring Green or four optional designer colors.
- LOOP-LOC's patented CABLE-LOC™ and GAPGUARD® Child Safety Intrusion Barriers close the gap created when a pool includes raised obstructions located at the cover's edge.
- The polyester bonded thread used in LOOP-LOC covers is 30% stronger in thread size and produces a higher margin of safety in all seams (compared to our competitors).

- Double-perimeter webbing and double-thick straps give our covers an incredibly high break strength.
- We use extremely high-strength, non-corrosive 302/304 grade stainless steel springs for superior weight-bearing capacity.
- 10 Unique brass anchors recess flush with the deck when the cover is removed.
- We sew the webbing to the cover using contrasting white thread, instead of black, to ensure that not a single stitch is missed.
- We use 87% black yarn in our fabric for superior UV stability.
- Chafe strips are manufactured with exclusively virgin material not "regrind", which tends to stain decking.
- Non-corrosive aluminum tips are double-notched for stability.
- The large X-tacking on LOOP-LOC straps is sewn manually for precise placement and maximum strength.



#### **COMPLEMENT YOUR OUTDOOR DECOR!**



Covers Now Available in Aqua-Xtreme Mesh



LOOP-LOC is proud to introduce "IMAGE-LOC", the revolutionary way to measure covers with photos. Never A-B again! One person, one camera and following simple instructions will achieve highly accurate cover measurements.



#### BABY-LOC

# THE FIRST REMOVABLE FENCING GOOD ENOUGH TO COME FROM LOOP-LOC

While there's no substitute for adult supervision, BABY-LOC provides a convenient extra layer of protection to help deter toddlers from gaining access to a swimming pool, raised deck or dock.



+ OPTIONAL ALL-PRINT LINERS FOR ANY BOTTOM PATTERN DESIGN

+ EXCLUSIVE 20-YEAR PRORATED WARRANTY

outdoorimg.com





## **POOL PRODUCTS**

There is no replacement for chlorine/bromine in pool water disinfection. For any alternative treatment/sanitizer to replace chlorine/bromine, it must:

Provide a stable measurable residual, Be a biocide that kills viruses, bacteria and algae, and Oxidize impurities introduced by bathers.

Chlorine/Bromine is the only sanitizer that fulfills these three functions.

However chlorine/bromine is not the best oxidizer. Incomplete oxidation accounts for up to 70% of their usage and 100% of their problems.

The UltraPure™ Automatic Water Cleaner™ produces the strongest oxidizer available (ozone). The UltraPure™ Automatic Water Cleaner™ does the oxidation work normally attempted by chlorine/bromine. Obnoxious combined chlorine/bromine compounds are eliminated. Chlorine/bromine then only provides a "free available" residual. All problems and wasted chemicals associated with combined chlorine/bromine are eliminated. The UltraPure™ Automatic Water Cleaner™ continually burns out contaminants introduced by swimmers. This function is no longer fulfilled by chlorine/bromine.





## **SPA PRODUCTS**

UltraPure

Ideal for in ground Spas, or pre-wired for most Portable Spa Packs.

#### PRE-CAST SOLUTIONS FOR ANY PROJECT









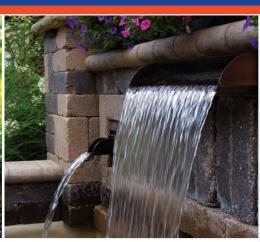
Ultra Pure





















ASK ABOUT THE AWG AUTHORIZED PROFESSIONAL CONTRACTOR PROGRAM

#### ATTENTION TO EVERY DETAIL SATISFIES EVERY NEED!

Adding a high-end pool or spa reflects a desire for the good life. It's an investment that enhances lifestyle an oasis of relaxation and recreation, accessible any

Today, pool and spa builders must promise fast heat-up and comfortable water temperature, available quickly and efficiently. The master builder's pool heater checklist

- mance, backed by service-friendly design
- Attention to details for fast, easy installa-
- Installation flexibility to work seamlessly with the aesthetics of the new pool or spa

Lochinvar Is the most innovative manufacturer of water heaters and heating boilers, serving the extraordinary demands of commercial buildings throughout the world. Our engineering excellence and commitment to understanding customer needs has produced EnergyRite®, the industry's most advanced pool and spa heater, for homeowners who want the

COOL FOR THE ENVIRONMENT!

EnergyRite heats up fast, saves money and helps conserve our natural resources with Low-NOx emissions that meet or exceed



#### **HEAT UP FASTER!**

Five EnergyRite models offer power to guarantee speedheating for any size pool or spa...from 150,000 Btu/hr to an It's a combination that provides the industry's fastest heatup time, and uses less energy so homeowners save money every time they heat their pool or spa!

#### EASY VENTING FOR EVERY INSTALLATION:





outdoorimg.com



#### **SCALE AND METAL CONTROL**



SC-1000 Scale & Metal Control is a non-phosphonic acid sequest formulated to control minerals and metals in the water. Use SC-1000 during initial fill-up of the pool, along with the Orenda App to balance the LSI of the water. Because SC-1000 is not phosphate based, it does not conflict with phosphate removers like PR-10,000.

#### **ENZYME** + PHOSPHATE REMOVER

**All-Natural** enzyme formula reduces non-living organics and phosphates



CV-700 Enzyme + Phosphate remover improves water clarity and chlorine efficiency. The enzymes break down and digest non-living organic waste, which helps chlorine get through contamination and build a residual of free available chlorine for sanitation. Removing phosphates benefits chlorine too; phosphates weaken chlorine (HOCI to OCI-). Visit our website to learn why.

#### **ENZYME WATER CLEANER**

All-Natural formula reduces non-living organics to create optimal water clarity

Pre-drain

hot tubs



CV-600 Catalytic Enzyme Water Cleaner Concentrate is a unique, stabilized enzyme that effectively breaks down and digests organic contaminants commonly found in pools, spas and other recreational water. Routine application of CV-600 will positively maintain water clarity, directly address organic contamination, and boost chlorine

#### **CHITOSAN CLARIFIER** + ENZYME

**All-Natural** clarifier with no synthetic polymers or dyes



CE-Clarifier+ Enzyme is a potent pool clarifier. The Chitosan attracts particles to be filtered out, while the enzymes break down and digest oils and other non-living organic waste.

#### **DOWNLOAD OUR APP**



#### **PHOSPHATE REMOVER CONCENTRATE**

All-Natural formula removes phosphates on contact



PR-10,000 is the strongest, most concentrated phosphate remover available in the aquatics market. It is a rare-earth formula that reacts immediately with phosphates on contact. It crystalizes phosphorous, which then falls out of solution to be filtered out or vacuumed. PR-10,000 will cloud up the water for about 24-36 hours in the presence of high phosphates, but the cloudiness depends or the amount of phosphates in the water. Cloudiness is a no of the reaction. Watch videos on our website for more.

#### **PRE-DRAIN SYSTEM SCRUB**

system scrub for spas and

SPA-500 gives your spa or hot tub a deep clean prior tc draining. Removes non-living organic waste and other nasty buildup in

#### **SPA CLARIFIER** + ENZYME

Chitosan clarifier for spas and hot tubs

CE-SPA is our new, all-natural chitosan clarifier for spas 3nd hot tubs, with added enzymes for oils and non-living organic waste.

# COVANA





# **KEY TO HAPPINESS**





#### INTEGRATED LED AMBIANCE

An LED lighting is designed to create ambiance, warmth and a cozy atmosphere, thanks to a choice of seven colors.

#### **CHOICE OF TWO CLASSIC COLORS**

Slate Mocha

#### **RETRACTABLE SHADES**

Opaque Zen Sun Screen

#### COMPATIBLE WITH ALL MAKES

Fits all hot tubs with a flat surface from 65" x 70" to 97" x 102" (1.65 m x 1.78 m to 2.46 m x 2.59 m) and all round spas from 88" to 97" (2.24 m to 2.46 m).

#### **POWER SUPPLY**

Covana products are compatible

220 V, 50 Hz, 10 A **OR** 120 V. 60 Hz. 15 A









**Modular Decorative** Screen Panels

2-IN-1 **SAFETY INTIMACY GREATER ENERGY SAVING DURABILITY INNOVATIVE DESIGN SIMPLICITY** 

**TOTALLY RELIABLE** 

**PRIDE** 

**FULLY-AUTOMATED** 



SIMPLIFIED ALL YEAR ROUND









#### Formulated to precise standards Repair soft or rigid vinyl plastic even UNDER WATER



#### Boxer #100 Vinyl **Adhesive**

Repairs Damaged Vinyl Underwater.



#### VINYL ADHESIVE

CAT. NO. 760

CONTAINS: One pint cans of #100 Vinyl Adhesive and dauber-applicator PACKED: 6 per shipping carton.

> **CAT. NO. 110** POOL REPAIR KIT

POOL REPAIR KIT (1/2 OZ.) CONTAINS: 1/2 oz. tube of #100 vinyl

PACKED: 24 per shipping carton.

adhesive and 21 sq. in, of patching vinvl

POOL REPAIR KIT
CONTAINS: 2 oz. tube of #100 vinyl adhesive 130 sq. in.

of patching vinvl and dauber-applicator.

PACKED: 24 per display carton.

CAT. NO. 759 POOL REPAIR KIT (1 OZ.) CONTAINS: 1 oz. tube of #100 vinyl adhesive and 42 sq. in. of patching vinyl. PACKED: 24 per shipping carton.



#### VINYL ADHESIVE

CONTAINS: 4 oz. can of #100 vinyl adhesive, dauber and 500 sq in of patching vinyl. Our DELUXE KIT features an

PACKED: 24 per shipping carton.







#### **Vinyl Patches**

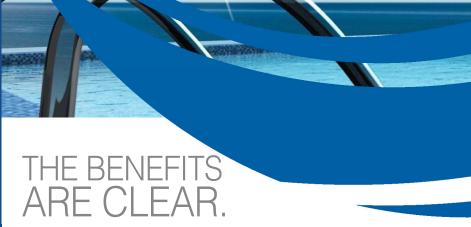
CAT. NO. 20, 24 and 26 EACH CONTAINS: Two pieces of Heavy 20 Gauge Vinyl, over 260 square inches.
#20 White Vinyl - 24 per shipping carton.

#26 Clear Vinyl - 24 per shipping carton.

CONTAINS: Two pieces of 12 Gauge Clear Vinvl Packing Material Over 260 square inches PACKED: 24 per shipping carton







#### Clearer, Cleaner Water

BrightLine™ quickly and efficiently removes particles as fine as 5 microns

#### **Longer Lasting**

Since BrightLine does not breakdown like typical sand filter media, it can last up to 3 times longer

#### **Backwash Savings**

Because BrightLine utilizes the entire filter bed and does not pack or channel, backwashing takes less time and is required less frequently, saving water and chemicals

#### **Less Media Required**

BrightLine is 20% less dense than typical sand filter media, requiring less media to fill the same space

#### **Environmentally Friendly**

BrightLine is made from 100% recycled materials Available in 40 lb. clear, plastic bags. For use in sand filters including those which specify #20 silica sand.





LET BOXER'S FAMILY OF PRODUCTS HELP KEEP THE FUN IN THE POOL!





# Owning a pool made easy!















Water Tech has developed one of

the most diversified line-ups of pool





FREE
Point of Sale
display with

purchase!

and spa vacuum

cleaners, providing

cleaning solutions for

every pool, spa, and





#### Unbeatable Benefits – Features the customer wants means more sales to you.

- EZ-DE is the product your customers really want PLUS the big box and national pool stores don't stock it so it will drive their traffic to your store
- The EZ-DE bag looks great on the shelf and the smaller bag is much easier for customers to grab and buy than that old big messy box or bag of DE.
- Since the customer is not stocking that half used box/bag in their garage, they come in to your store more often. Every time they need to backwash they will come in to buy a bag of EZ-DE, plus whatever else catches their eye.
- Higher margins. EZ-DE has more than twice the margin per pound than regular bag/box DE.
   Sales to date prove that customers are willing to pay more for all the great features EZ-DE provides.

Awesome Features - Both you and your customers know that backwashing and recharging their DE filters is a real pain. EZ-DE solves those headaches.

Nobody likes lugging that big box or bag of DE home  $\rightarrow$  then out to the pool  $\rightarrow$  then figuring out how many pounds of DE their filter needs  $\rightarrow$  then converting pounds into scoops or cups or coffee cans  $\rightarrow$  then the mess of getting the DE out of the bag and into the skimmer and not all over their clothes and pool deck

It's no wonder it's rarely done right or that sometimes they skip the whole ordeal all together.

- EZ-DE is super simple to use no measuring, no scooping, just tear pour and toss!
- It is high quality DE made in the USA. It is not fiber or cellulose.
- It is smartly sized and packaged into easy open plastic bags
- It is precisely measured for 1 backwash, 1 bag = 1 recharge
- Available in the 3 most popular filter sizes 36sqft, 48sqft, and 60sqft.





A full line of Blue Devil maintenance accessories and Valterra products are offered to the Pool & Spa Industry on a worldwide basis. We specialize in pool water test kits and reagents, valves, vacuums, brushes, nets, and poles for use by consumers and pool service professionals.







**Brushes** 

Hoses

Leafbaggers







Leaf Rakes & Skimmer Nets

Poles

Pool Water **Testing Products** 



Pool & Spa

Accessories





Pumps, Filters & Combo Packs

minutes!















POOL/FOUNTAIN CONTROLLER



VU 1-1/2" LIGHT







































# THE BEST ROOM IN THE HOUSE ISN'T IN THE HOUSE AT ALL.

We design well-loved products that ultimately serve as a warm and inviting backdrop at family gatherings and other memory making events. With affordable and reliable products, we set the stage for endless hours of fun.





# EVERYTHING NEEDED FOR THE PERFECT OUTDOOR LIVING ENVIRONMENT!



BURNERS · AUTOMATION · JEWELRY







# WEATHERPROOF TVS & ENTERTAINMENT EXCLUSIVE NANO TECHNOLOGY









# ANGUS GRILL HEAD Stainless Steel - Dual Lined Hood 304-14 Gauge Stainless Steel Trun Lighting System Stainless Steel - Cast Burner Bars Rotisserie & Rotisserie Burner Bars LID Light Switch, Piezro | Lightings Steel - Cast Burner Bars Stainless Steel - Cast Burner Bars Rotisserie & Rotisserie Burner Bars Stainless Steel - Single Pieze Hoods







